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DistrictCheck with your District leadership for District-specific competition information.StateEligibility FBLA membership dues are paid by 11:59 pm Eastern Time on December 1 (or earlier date specified by District Director) of the current program year. Members may compete in an event at the State Leadership Conference (SLC) more than once if they have not previously placed in the top 10 of that event at the National Leadership Conference (NLC). If a member places in the top 10 of an event at the NLC, they are no longer eligible to compete in that event. Members must be registered for the SLC and pay the state conference registration fee in order to participate in competitive events. Members must stay in an official FBLA hotel to be eligible to compete. Each district may be represented by participant(s) based on the Florida FBLA scaled quota system found on the Florida FBLA website. Each member can only compete in one individual/team event and one chapter event (American Enterprise Project, Community Service Project, Local Chapter Annual Business Report, Partnership with Business Project). If competitors are late for an objective test, they may be either disqualified or permitted to begin late with no extension of the time as scheduled. Participants must adhere to the Florida FBLA dress code established by the Florida Board of Directors or they will not be permitted to participate in the competitive event. Recognition The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.Event Administration This event is an objective test administered at the SLC. No reference or study materials may be brought to the testing site. No calculators may be brought into the testing site.Tie Breaker Ties are broken by comparing the correct number of answers to the last 10 questions on the test. If a tie remains, answers to the last 20 questions on the test will be reviewed to determine the winner. If a tie remains, the competitor who completed the test in a shorter amount of time will place higher.Americans with Disabilities Act (ADA) FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations submitted through the conference registration system by the registration deadline.Penalty Points Competitors may be disqualified if they violate the Competitive Event Guidelines or the Honor Code.Electronic Devices All electronic devices such as cell phones, headphones, and watches of any type are not to be brought to the testing site.NationalBe sure to see the National guidelines at Study Guide: Competencies and TasksA. Economics and Business of Journalism1. Identify the major funding sources that impact journalism, journalists, and publications.2. Examine the economic impacts of social media on the journalism industry.3. Identify the funding sources that allow for publications and news reporting.4. Identify the education needed for different careers in journalism.5. Understand the ranking structure and hierarchy of a journalistic environment.6. Identify the potential salary opportunities for careers in journalism.7. Identify the major funding sources for journalism.8. Identify the major expenses for journalism.9. Examine the economic impacts of digital and social media on the journalism industry.B. Grammar & Format1. Identify perspectives and how they are used in journalism.2. Understand different types of abbreviations and how they are used correctly.3. Understand what type of formats are used in different media sources.4. Understand media terminology such as alliteration, onomatopoeia, simile, metaphor.C. Law and Ethics1. Identify major laws that impact journalism.2. Understand the ethical boundaries most important to journalists, specifically when it relates to sources and sharing of information.3. Understand the impacts of ethical decisions made by journalists on society and the individuals involved.4. Identify major historical events related to journalism ethics.D. Basic Journalism Principles1. Define journalism.2. Understand common principles that determine newsworthiness of an item.3. Explain how news values remain true year over year, regardless of societal changes.4. Explain the basic questions used in news gathering.5. Define the role of sources in journalism.6. Understand how strong leads define a story.E. History of Journalism1. Explain the constitutional amendments as they relate to the practice of journalism.2. Identify the major players in the history of journalism and what role they played in the industry.3. Explain the role of journalists in war and battle.4. Understand the history of the major players in the journalism industry and the impacts they have had.5. Understand timelines and transitions in style, medium, and circulation of different types of publications.6. Identify and understand different awards presented in journalism, including major recipients and milestones in the industry related to these awards. Knowt is an AI-powered flashcard app that has many different types of methods to help learn material. It also has AP study guides if you need them. Open Resource Share copy and redistribute the material in any medium or format for any purpose, even commercially. Adapt remix, transform, and build upon the material for any purpose, even commercially. The licensor cannot revoke these freedoms as long as you follow the license terms. Attribution You must give appropriate credit , provide a link to the license, and indicate if changes were made . You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use. ShareAlike If you remix, transform, or build upon the material, you must distribute your contributions under the same license as the original. No additional restrictions You may not apply legal terms or technological measures that legally restrict others from doing anything the license permits. You do not have to comply with the license for elements of the material in the public domain or where your use is permitted by an applicable exception or limitation . No warranties are given. The license may not give you all of the permissions necessary for your intended use. For example, other rights such as publicity, privacy, or moral rights may limit how you use the material. 15:00 Missed Questions Study Outcomes Analyze core journalism principles and ethical standards. Evaluate news writing and reporting techniques to improve journalistic practices. Apply investigative methods to real-world reporting scenarios. Assess competitive strategies used in journalism contests. Demonstrate effective media communication and storytelling skills. Understand the First Amendment - It's the backbone of free speech and free press, protecting your right to ask tough questions and report truthfully. Grasping its power helps you navigate legal and ethical boundaries in your journalism. Fatskills Quiz: Journalism 101 Master News Values - Learn what makes a story pop: timeliness, proximity, impact, and human interest. Recognizing these factors lets you pick and craft stories that really resonate with your audience. SlideShare: News Values & Vocabulary Develop Interviewing Skills - Great interviews come from opened questions that invite storytelling, plus crafty followups that dig deeper. Practice active listening and empathy to build trust and uncover fresh angles. SlideShare: Interview Techniques Learn Media Ethics - Journalism thrives on credibility, so honesty, impartiality, and transparency are nonnegotiable. Knowing ethical guidelines keeps you out of hot water and builds public trust. Wikipedia: Media Code of Ethics Recognize Libel and Slander - Defamation laws protect people's reputations, so understanding the difference between written (libel) and spoken (slander) claims is vital. Avoid legal landmines by verifying facts and offering right of reply. Fatskills Quiz: Journalism Law Explore Citizen Journalism - Everyday people with smartphones can break news in real time, adding community voices to the media mix. Embrace this trend by verifying and collaborating with citizen reporters. Quizlet: Citizen Journalism Cards Understand Newsroom Roles - From beat reporters to copy editors, each editorial position plays a part in crafting polished, accurate stories. Knowing who does what helps you navigate collaborations smoothly. Fatskills Quiz: Newsroom Roles Study Journalism Vocabulary - Terms like "byline," "lede," and "nut graf" are your secret weapons for clear communication in the newsroom. Mastering this lingo makes you sound like a pro and speeds up your workflow. SlideShare: Journalism Glossary Practice Fact-Checking - Accuracy is your journalistic currency: crosscheck names, dates, and sources before hitting publish. Build a checklist that includes primary documents, expert quotes, and corroboration from multiple angles. SlideShare: FactChecking Tips Understand the Impact of Digital Media - Social platforms and blogs have revolutionized how news spreads and how audiences engage. Stay ahead by mastering SEO, analytics, and multimedia storytelling. Fatskills Quiz: Digital Media Trends Click or press space/enter Missed Questions

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